

ICOMON

Kuala Lumpur
ANNUAL CONFERENCE 2023

PRE-CONFERENCE - OPTIONAL

Wednesday, 15 November 2023

Venue: Sasana Kijang, Bank Negara Malaysia

- 9:30 a.m.
- Registration and light breakfast
 - Exhibition booth tour
 - Visit to Bank Negara Malaysia Museum and Art Gallery
- 11:30 a.m.
- Visit to Financial Services Library
- 1:00 p.m.
- Lunch
- 2:00 p.m.
- Roundtable discussion I (Conservation and Collection Management)
Presenter: Mr. Cho Chun Loong, Malaysia Numismatic Society
Moderator: Rasdiana Syazwani binti Adnan, Bank Negara Malaysia
 - Roundtable discussion II (Education Management)
Moderator: Mohd Faiz Naim bin Hassan, Bank Negara Malaysia
- 3:30 p.m.
- Coffee and tea break
- 4:00 p.m.
- Continue roundtable discussions
- 6:00 p.m.
- Networking dinner at Lanai Kijang, Bank Negara Malaysia



Museum and Art Gallery

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DAY 1

Thursday, 16 November 2023
Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 8:30 a.m. • Registration and light breakfast
Photography Session
- 9:00 a.m. • Keynote Speech by Dr Asma Ibrahim
Chair of International Committee of Money and Banking Museum (ICOMON)
- Keynote Speech by Dr Kaja Širok
Executive Members of International Council of Museums (ICOM)
- Opening Speech and Launching of 29th Annual Conference of ICOMON by Deputy Governor Marzunisham Omar
Bank Negara Malaysia



Session I – Museum Displays

Moderator Jesse Kraft, American Numismatics Society, United States of America



- 9:35 a.m. • The Good, the Bad, and the Ugly:
One Year Retrospective from Yale
Presenters: Benjamin Healing and Emily Pearce Seigerman
Yale University Art Gallery, United States of America
- 9:55 a.m. • Use of Generative AI in the Development of Museum Practices:
Reviving the Past for a Sustainable Now and Future
Presenters: Singh, N., Ramakrishna S. A. and Nasir, M.A.
E Factor Experiences India, New Delhi, India



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Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 10:15 a.m. • Opening the Vaults
Presenter: Paul Beliën
Dutch Central Bank, Netherland
- 10:35 a.m. • Triggering Curiosity at the Digital Treasury of the Dutch Central Bank
Presenter: Pim Möhring
National Numismatic Collection, Dutch Central Bank, Netherland
- 10:55 a.m. • Digitizing Exhibitions in Money Museums: Cambodia's Experience
Presenter: Blaise Kilian
Museum of Economy and Money, Cambodia
- 11:15 a.m. • Coffee and tea break



Session II – Sustainability
Moderator Blaise Kilian, Museum of Economy and Money, Cambodia



- 11:30 a.m. • Innovative Displays for Intangible Concepts. A Sustainable Approach
Presenter: Anareli Acosta Villegas
Museo Banco de Mexico, Mexico



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- 11:50 a.m. • Money Museums: What Relevance and How Sustainable?
Presenter: Winani Kgwatalala
National Museum of Botswana, Botswana
- 12:10 p.m. • Sustainability in Money Museums
Presenter: Ketevan Chitashvili
National Bank of Georgia, Georgia
- 12:30 p.m. • Lunch break
- 2:00 p.m. • Visit to National Museum Malaysia
- 3:00 p.m. • Visit to Islamic Art Museum Malaysia
- 4.30 p.m. • Refreshment
- 7:30 p.m. - 10:30 p.m. • Gala Dinner
Venue : Rumah Tangsi Kuala Lumpur
Dress Code : Batik | Smart Casual | National Attire



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DAY 2

Friday, 17 November 2023
Venue: Forum, Sasana Kijang Bank Negara Malaysia



Session II – Sustainability (Cont.)
Moderator Blaise Kilian, Museum of Economy and Money, Cambodia



- 8:30 a.m. • Registration and light breakfast
- 9:20 a.m. • Museum Reinvention in the Digital Age: Challenges, Opportunities, and Strategies for Sustainable Reinvention
Presenter: Alnizah Shamsudeen
Bank Negara Malaysia Museum and Art Gallery, Malaysia
- 9:40 a.m. • Harnessing Artificial Intelligence for Serving Coins and Medals in the Digital Age.
Presenter: Majed Alotaibi
Ministry of Culture, Saudi Arabia
- 10:00 a.m. • Keeping Digital Track: Applying QR Codes or RFID Tags to a Large Museum Collection
Presenter: Jesse Kraft
The American Numismatic Society, United States of America



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DAY 2

Friday, 17 November 2023
Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 10:20 a.m. • One Too Many: Sustainable Collecting and Management
Presenter: Benjamin Hellings
Yale University Art Gallery, United States of America
- 10:40 a.m. • Coffee and tea break



Session III – Education

Moderator Benjamin Hellings, Yale University Art Gallery, United States of America



- 11:00 a.m. • The Pedagogical Side of the Coin
Presenter: Emily Pearce Seigerman
Yale University Art Gallery, United States of America
- 11:20 a.m. • Rebuilding: Tradition and Innovation in the Museum
Presenters: Asma Ibrahim
State Bank of Pakistan Museum, Archives and Art Gallery
- 11:40 a.m. • Reinforcing Competitiveness in the Digital Age: The Museum of the Central Bank of Nigeria
Presenter: Beimote Ngozi Etim
Central Bank of Nigeria, Nigeria



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Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 12:00 p.m. • The Evolution of the Malaysian Ringgit
Presenter: Wan Muhammad Danial Wan Omar
Bank Negara Malaysia Museum and Art Gallery, Malaysia
- 12:20 p.m. • Digitalization and Social Responsibility Challenges in Regional and International Context : The Case of the Bank Al-Maghrib Museum
Presenter: Rochdi Bernoussi
The Bank Al-Maghrib, Morocco
- 12:40 p.m. • Lunch
- 1:00 p.m. – 2:15 p.m. • Friday Prayer
- 3:30 p.m. • Visit to MyMint, Bank Negara Malaysia
Refreshment
- 6:30 p.m. • Dinner at SACC Kelana Seafood, Shah Alam



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DAY 3

Saturday, 18 November 2023 - Day Trip Cultural Excursion
Venue: Melaka, UNESCO World Heritage Site

- 7:30 a.m. • Breakfast at Lanai Kijang
- 8:00 a.m. • Depart from Lanai Kijang to Melaka
- 10:00 a.m. • Arrive at Banda Hilir, Melaka
- 10:30 a.m. • Visit to Museum of History and Ethnography
- 11:30 a.m. • Trishaw ride to Malacca Sultanate Palace Museum
- 12:00 p.m. • Visit to Malacca Sultanate Palace Museum
- 1:30 p.m. • Lunch break
- 3:00 p.m. • Visit to Baba Nyonya Heritage Museum
- 4:30 p.m. • Refreshment
- 6:00 p.m. • Dinner at Casa Del Rio Hotel
- 8:30 p.m. • Melaka River Cruise
- 9:15 p.m. • Jonker Walk
- 10:30 p.m. • Depart from Melaka
- 12:00 a.m. • Arrive in Kuala Lumpur



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